

<b>Page 1 of 1</b>				<b>PERMIT NO. B201100163</b> (Renewal No. 1)									
<b>DEPARTMENT OF PUBLIC WORKS</b> <b>CITY OF LOS ANGELES</b> <b>APPLICATION FOR PERMIT TO INSTALL AND MAINTAIN STREET BANNERS AND/OR DECORATIONS</b>													
APPLICANT'S NAME:	<b>Dekra-Lite industries, Inc. (DL Imag</b>			BUREAU OF STREET LIGHTING COMMUNITY SERVICES DIVISION 1149 SOUTH BROADWAY, 2ND FLOOR LOS ANGELES, CA 90015 - (213) 847-1458									
SIGNED BY:	<b>Mireya Gonzalez</b>			PHONE:	<b>714-436-0705</b>								
ADDRESS:	<b>3102 W. Alton Ave.</b>			CITY AND ZIP CODE:	<b>Santa Ana, 92704</b>								
PROPOSED TO BE INSTALLED FOR: COMPANY, INDIVIDUAL, ORGANIZATION, ETC.: <b>Westchester Town Center Bid</b>													
OCCASION OR EVENT FOR WHICH SAME IS TO BE INSTALLED: <b>Business Improvement</b> SEASONAL DECORATIONS <b>No</b>													
REQUESTED TIME PERIOD: FROM: <b>06/05/2012</b> TO: <b>06/05/2013</b>													
EVENT TYPE: (01) Non-Event without Sponsor Name or Logo SUB EVENT TYPE: (01) City Event													
<b>LIST PROPOSED LOCATIONS:</b>	<b>NO. OF INSTALLATIONS</b>	<b>Placement</b>	<b>Approval Status</b>	<b>SHOW PROPOSED COPY OF CENTER BANNER</b>									
				<b>SEE ATTACHED SKETCH/IMAGE</b>									
<b>8700-8800 Block of S. Sepulveda Blvd from Manchester Av. to La Tijera Bl.</b>	<b>8</b>	<b>East &amp; West</b>	<b>Approved</b>	Note: A minimum of 80 percent of the banner must contain the public event message and not in excess of 20 percent of the banner shall contain the sponsorship logo or company name; the letters in the copy shall maintain this 4-to-1 size ratio.  When properly validated the applicant is granted permission, subject to the terms and provisions of the Los Angeles Municipal Code, Section 62.132, to install and maintain street banners and/or decorations at the locations and for the period of time shown.									
<b>8800 Block of S. Sepulveda Blvd from La Tijera Bl. to 89th St.</b>	<b>4</b>	<b>East &amp; West</b>	<b>Approved</b>										
<b>8900-9100 Block of S. Sepulveda from 89th St. to Westchester Py.</b>	<b>5</b>	<b>East &amp; West</b>	<b>Approved</b>										
<b>9100-9200 Block of S. Sepulveda Blvd from Westchester Py. to 92nd St.</b>	<b>2</b>	<b>East &amp; West</b>	<b>Approved</b>										
<b>9100-9100 Block of S. Sepulveda from Westchester Py. to Sepulveda Eastway</b>	<b>3</b>	<b>East &amp; West</b>	<b>Approved</b>										
<b>9200-9200 Block of S. Sepulveda from 92nd St. to Lincoln Bl W/B ON</b>	<b>1</b>	<b>East &amp; West</b>	<b>Approved</b>	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 60%; text-align: center; padding: 5px;"><b>See Board Action (If Required)</b></td> <td style="width: 40%; text-align: center; padding: 5px;"><b>Fee</b></td> </tr> <tr> <td></td> <td style="text-align: center; padding: 5px;"><b>\$0.00</b></td> </tr> <tr> <td style="text-align: center; padding: 5px;"><b>Date:</b></td> <td></td> </tr> <tr> <td></td> <td></td> </tr> </table> <b>BSL COMMENTS / SPECIAL CONDITIONS</b>  Continues from Ref# 11_353. Motion 11-0958 exp 061413. Dekra to coordinate around Ref# 091 Holiday. Locations CE040612.		<b>See Board Action (If Required)</b>	<b>Fee</b>		<b>\$0.00</b>	<b>Date:</b>			
<b>See Board Action (If Required)</b>	<b>Fee</b>												
	<b>\$0.00</b>												
<b>Date:</b>													
<b>8700-8700 Block of S. Sepulveda Eastway from 87th St. to La Tijera Bl.</b>	<b>6</b>	<b>East &amp; West</b>	<b>Approved</b>										

Total No. of Installations	29				
Application Approved: FOR DEPARTMENT USE ONLY					
By:	Lena Bazurto for BSL Jim Quigley for BSL	Date Issued:	04/30/2012	Ref. No..	201200210